

PAG PROFILE

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Tanya Hall

Founder and CEO of hearts4heart living well with AF, PERTH

Tanya Hall is the Founder and CEO of the not-for-profit charity and peak body, <u>hearts4heart</u>. Through her own experience of living with heart disease, Tanya founded hearts4heart in 2011, as the national organisation supporting, educating, and advocating for Australians living with heart disease.

hearts4heart has grown significantly since it's launch 14 years ago, expanding into New Zealand, with support from both Australian and New Zealand cardiologists. The organisation is now considered an expert voice in the field of patient education and support for heart disease including arrhythmias, heart valve disease and heart failure.

Tanya has a passion for raising awareness of heart disease and ensuring patients have access to proven treatments and therapies. She has also established relationships with clinicians, politicians, and health industry members worldwide.



As CEO of the only cardiac patient advocacy group across both Australia and New Zealand, Tanya is actively involved in discussions with government. She has been successful in re-energising the Australian cardiac community in discussions on patient access to therapies, and has made significant contributions in this area, as well as participating in government reviews.

Tanya has more than 15 years of professional experience in the not-for-profit sector. She frequently fulfils requests to present at clinician, research and industry conferences, and performs many cardiac- related media interviews.

She has recently been elected onto the <u>World Heart Federation Board</u> and has been involved in cardiac committees across Australia, including the Cardiac Devices Registry Steering Committee of the Cardiac Society of Australia and New Zealand (CSANZ), and was a co-author of the <u>Australian Atrial Fibrillation Clinical Guidelines</u>, <u>Australian Catheter Ablation for AF Clinical Guidelines and Catheter Ablation for VT Clinical Guidlines</u>. She has also made significant contributions within political circles, forming the Parliamentary Committees, <u>'Friends of Heart & Stroke'</u> and <u>'Friends of Medicine'</u>.

In 2021, Tanya was the recipient of a Community, Action, Leadership, and Inspiration (CALI) Award, and was a finalist for the *Body+Soul Woman of the Year* in 2013. In 2015, she won the *Medical Technology Association of Australia Outstanding Achievement Award* and the *Global Bakken Invitation Award*, recognising individuals contributing to international communities through charitable services.

"Too many Australians are delaying treatment because they don't always have symptoms, and therefore, not aware that they have atrial fibrillation," said Ms Hall.

"For this reason it is really important that people are going to their GP regularly and having their heart checked. But it's also really important that all Australians are conscious of their heart health."

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To coordinate an interview with Tanya Hall, please contact:

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